

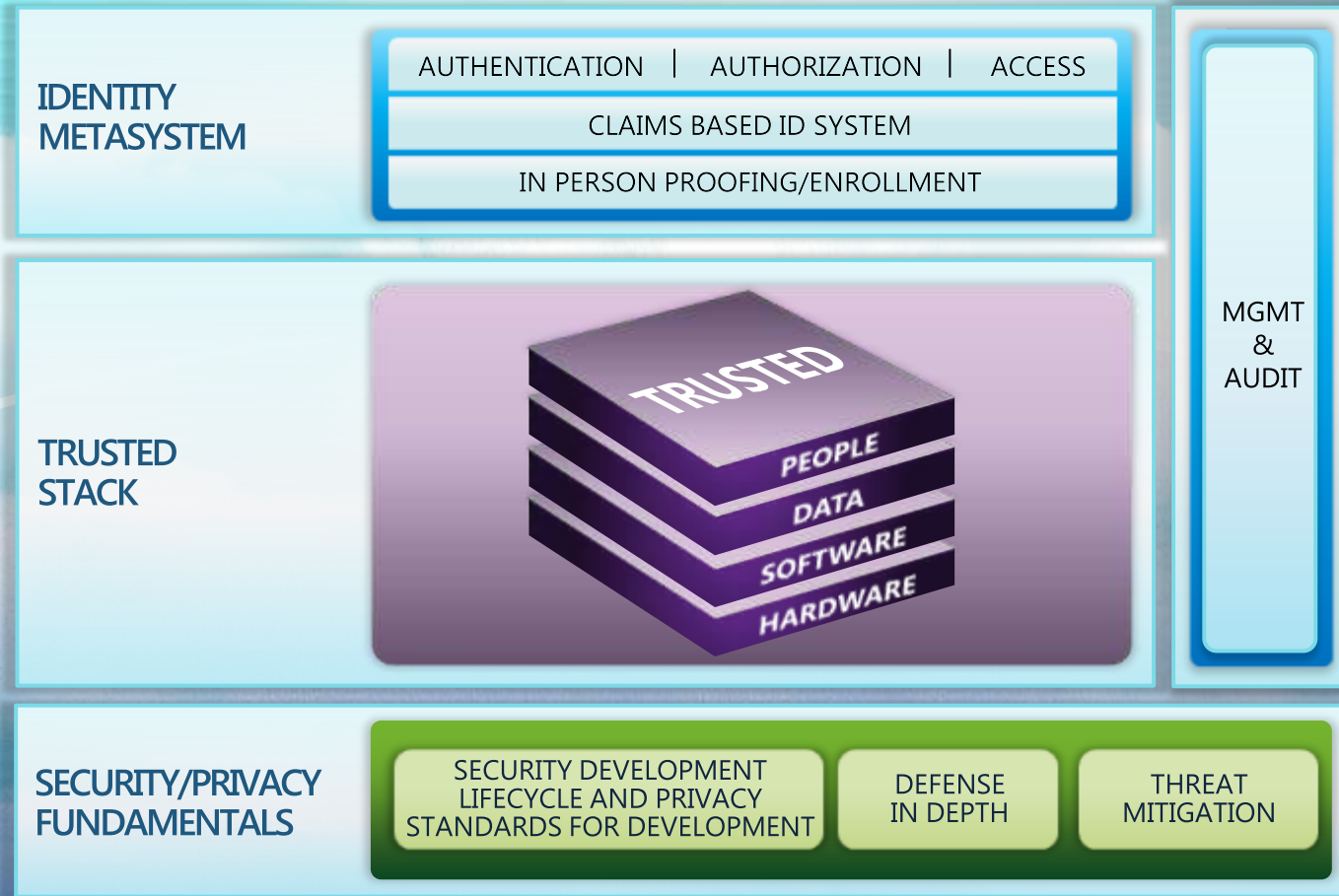
Enabling A Safer, More Trusted Internet

ENDTOEND **TRUST**

Bootstrapping digital identity for consumers

John Biccum
Microsoft E2ET

End -To-End Trust



Bootstrapping Digital Identity for consumers

- Username/password still exposing users to replay attacks
- Looking for scalable robust alternative
 - Needed for high value internet transactions (banking, healthcare)
 - Key for expanding cloud services (e-Government etc)
 - Foundation for an open-standard claims based interoperable identity meta system
- Driver's License dominant form of physical identity in NA
 - Could it become a compelling eID?
- Lots of DMVs to visit
 - 54 states/territories + 13 provinces/territories
 - One org represents them all: AAMVA
- Asked AAMVA / DMVs to help us "make the Internet safer"
 - "Sorry we are busy, we have our own problems"

Helping the AAMVA and the DMVs solve *their* problem

- How to deal with their new economic reality
 - Budgets cuts, layoffs, but still need to serve any state resident
 - Solution: move services online
 - Renewals
 - Change of address etc.
- How to identify their customer online?

Next Steps

- Next Step: NASCIO convenes state government eID summit (April 27th)
- AAMVA convenes cross-state workgroup for coordination
- Washington State smart DL pilot